

A night-time photograph of a modern building entrance. The building is illuminated from within, and the entrance is framed by a row of young trees. A motorcycle is visible through a large glass window above the entrance. The Triumph logo and 'FACTORY VISITOR EXPERIENCE' text are visible on the building's facade.

TRIUMPH
FACTORY
VISITOR
EXPERIENCE

TRIUMPH MOTORCYCLES

CORPORATE EVENT
PACKAGE 2024

ABOUT TRIUMPH

First established in 1902, Triumph Motorcycles celebrated 120 years of motorcycle manufacture in 2022. For more than three decades, Triumph Motorcycles has been based in Hinckley, Leicestershire, and has produced iconic bikes that perfectly blend authentic design, character, charisma, and performance.

With more than 83,389 motorcycles delivered in calendar year 2022, and more than 800 dealers across the world in 2023, Triumph is the largest British motorcycle manufacturer.

Triumph currently employs around 3,000 personnel worldwide and has subsidiary operations in the UK, North America, France, Germany, Spain, Italy, Japan, Sweden (Scandinavia), Benelux, Brazil, China, and Thailand as well as a network of independent distributors. Triumph has manufacturing facilities in Hinckley, Leicestershire, and Thailand plus CKD facilities in Brazil and India



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Nearly half of Triumph employees in the UK work in design and development. Every new part and bike is tested to its absolute limits in every conceivable condition. During assembly over 400 separate checks are made to ensure every bike is built to our incredibly high standard

In 2023 Triumph officially claimed the GUINNESS WORLD RECORDS™ title for 'The greatest distance travelled on a motorcycle in 24 hours (individual)'. Riding a factory-specification Tiger 1200 GT Explorer on the High-Speed Ring at the Nardò Technical Center in Italy, 5x Enduro World Champion and Triumph Global Ambassador Iván Cervantes travelled more than 4012km in a 24-hour period, beating the previous record of 3406km by a huge margin of more than 600km.

Triumph has a glorious racing history, competing in and winning races in almost every class and field of motorcycle sporting achievement. In 2022 Triumph revealed its partnership with Thierry Chizat-Suzzoni, one of the sport's most experienced and successful team owners, who will field two of Triumph's all-new 250cc 4-stroke MX bikes in the 2024 MX2 class and will add an entry into the 450cc MXGP class in 2025.



CORPORATE ROOM HIRE

FOR 50 PEOPLE OR LESS

Room hire: 1902 Café

A more informal setting available Monday's and Tuesday's from 8am to 4pm

Included:

Projector & screen

Access to the Factory Visitor Experience Museum

Flipchart, pads, pens, and table water (on request)

Portable PA system (on request)

Free Wi-Fi and free car parking

Catering Package:

Arrival tea, coffee and water. Breakfast rolls or pastries.

Buffet lunch - Deli sandwich's, crisps and snacks.

Afternoon tea, coffee and water

Optional Factory Tour or Exhibition Tour:

Factory Tour: Stepping behind the scenes into the heart of the factory on a 90-minute tour, guided by a Brand Ambassador to explore the Home of Triumph.

Exhibition only tour: A guided tour through our two-floor exhibition bringing Triumph's Brand history to life, starting with our very first prototype motorcycle built in 1901.

Room hire; £320 +VAT | Catering £19pp + VAT

Full Factory Tour £23.33pp + VAT |

Exhibition only tour £8.33pp + VAT



GUIDED FACTORY TOUR

LEAD BY A TRIUMPH BRAND AMBASSADOR

The Triumph Factory Tour gives your guests the chance to step into the heart of the Hinckley factory and experience behind-the-scenes the design, dedication and detail that goes into every Triumph motorcycle.

Tour takes in Triumph's Crank shaft machining line, State-of-the-art Paint shop, Motorcycle Dispatch, Assembly Line including Rolling Road, Moto2 and Engine Development, 3D modeling, Coordinate Measuring Machine Room (CMM) and more.

Our Factory Tours are conducted using headsets to ensure you can hear clearly throughout your experience.

Groups sizes are up to 18 people per tour.

Tours are led by Triumph's highly knowledgeable Brand Ambassadors.



HOW TO BOOK

GET A QUOTE AND FIND OUT MORE

For more information and to discuss your needs, please contact us by phone or email.

Tel: 01455 453088

Email: factory.tours@triumph.co.uk





**FACTORY
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